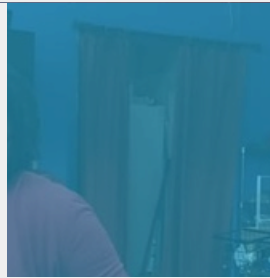




INSTITUTE FOR HUMAN DEVELOPMENT

2023 ANNUAL REPORT



The Institute for Human Development proudly reports significant accomplishments in serving the Baton Rouge community in 2023. Key initiatives included **financial literacy, youth career exploration, and establishing an Aquaculture Learning Center.** Collaborations with local organizations led to training individuals in **life skills, pharmaceuticals, and job readiness.**

Notable programs featured **workforce and healthy living podcasts, e-sports scholarships, and virtual reality camps.** Business support included **free seminars, development assistance, and procurement training.**

Additionally, **individuals received mental health counseling and youth participated in a teen crisis seminar.**

We are grateful for the funding that made these achievements possible.

Dr. James Gilmore, Jr.
Director





YOUTH CAREER EXPLORATION

Parker's Pharmacy (Pharmaceutical Industry): 13 youth participated

E-Sports at Southern University Law Center: scholarships awarded to 10 high school students to participate

Automotive Industry Fair: 7 attended

Alternative Fuels Industry Exploration: 38 youth participated

Scotlandville Magnet High School Drone Exploration: 47 youth participated

EDUCATIONAL PROGRAMS

Achievers Academy Partnership with Baker Police Department): 15 students per class, bi-weekly tutoring sessions

3D Virtual Reality Immersive Summer Camp Day Experience in Partnership with the Reimagine Women Center: 26 youth participated

Development of a Aquaculture Learning Center (Baker, LA)

Financial Literacy & Coaching Partnership with 100 Black Men: 67 participated

Dollars and \$ense partnership with 100 Black Men: 23 youth participated

Baton Rouge School of Phlebotomy: tuition assistance provided to 16 students

CAREER READINESS

Resume Writing & Interview Skills Seminar: 78 youth assisted

HEALTH & WELLNESS

SerSafe Food Safety Training: 5 adults certified

Scotlandville High Project Big (Teen Crisis Seminar): 113 teen girls attended

Beverly's Loving Hands mental health counseling: 27 individuals received counseling sessions and 5 youth received group services

BUSINESS SUPPORT

Free Business Plan Writing: 13 small businesses

Launch Your Business with Customer Focused Marketing: 30 businesses participated

Procurement Power Program: trained 10 businesses

Institute for Human Development Staff certified in Diversity & Inclusion

BUSINESS DEVELOPMENT SEMINARS

Learning the Basics of Google Ads: 8 businesses participated

Establish Professional Domain, Website & Emails: 27 businesses participated

Using YouTube to Grow Your Business: 27 businesses participated

Google Ads Marketing: 91 businesses participated

Establish Professional Domain, Website &

Emails for Your Business: 175 people participated



WORKFORCE DEVELOPMENT PODCASTS

- How to Get Employed by the Louisiana Department of Wildlife & Fisheries
- How to Get a Business Trademark or Patent (Attorney Allen)
- Spotlight on Small Businesses (Victory Catering,
- Services offered by the Louisiana Small Business Development Center
- Youth Entrepreneurship Program – (Deborah Sterberg & Jada Lewis)
- How to Become a Licensed Contractor (Brad Hassert of Louisiana Board of Contractors)
- How to Enroll in School of Nursing (Dr. Sandra Brown, SU School of Nursing)
- Current Job Openings at East Baton Rouge Parish School System
- Current Job Opening at BREC
- Current Job Openings at the East Baton Rouge Council on Aging
- Current Job Openings at Capital Area Transit System

HEALTHY LIVING PODCASTS

- How to Grow and Eat Healthy Food (Southern University Ag Center)
- How to Live & Eat Healthy (Bianca Coates, Dietitian & Jamie Cyprian of Tobacco Free Living)

